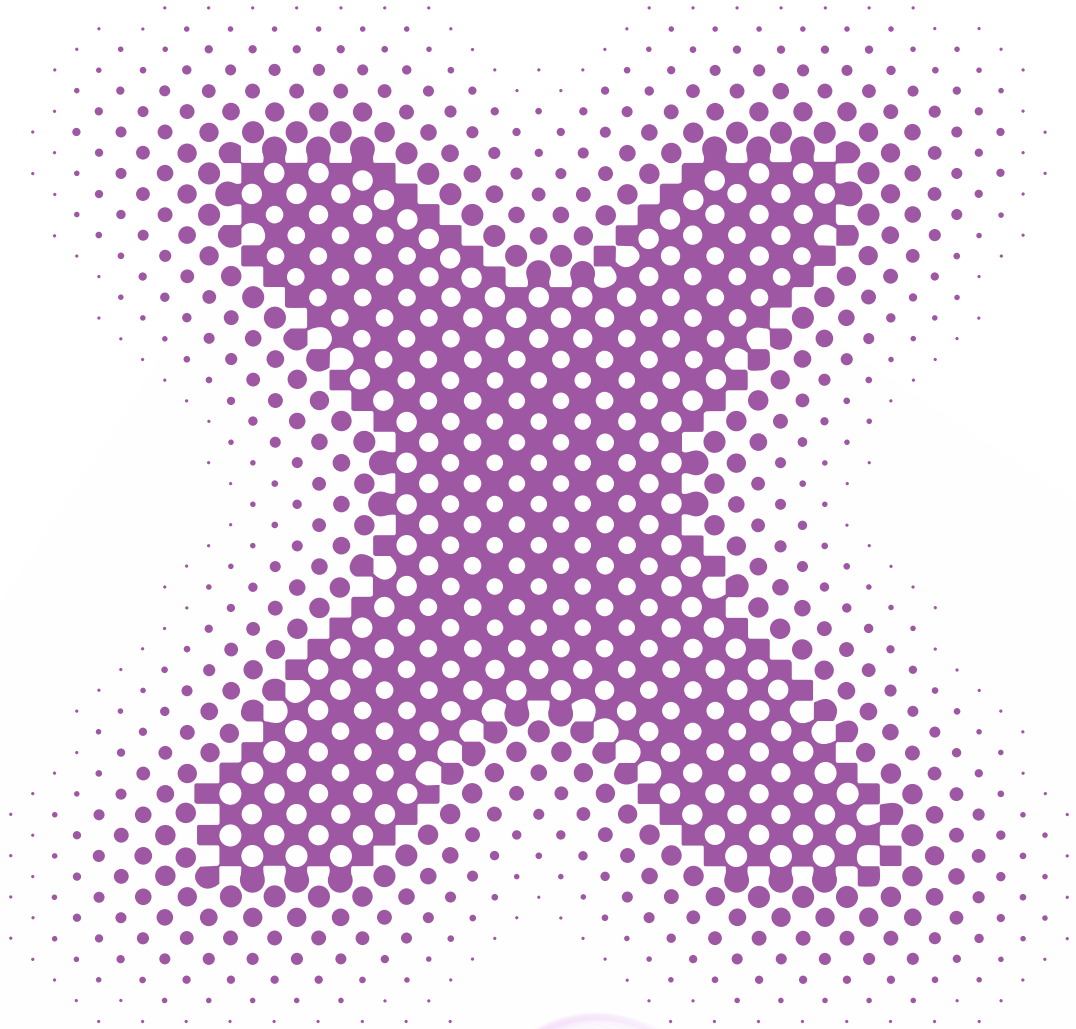
X-POLE®

LEADERS IN POLE & AERIAL FITNESS

for use in

Homes Studios Gyms

SPONSORSHIP INFORMATION AND TERMS & CONDITIONS



Visit us at: www.XPOLE.com

Email: marketing@x-pole.co.uk - Tel: +44 (0) 208 449 4400

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Vertical Leisure Ltd.
181 Victoria Road
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X-POLE®

welcome to our WORLD

The World's Leading POLE & AERIAL Product Range

X-POLE is the world's leading designer and manufacturer of dance poles and aerial equipment, producing the market-leading 'X-POLE' range of products, including The XPERT Pro and The X-STAGE Pro.Our reputation for quality engineering and design is the reason that elite dancers and performers around the world, including many of the World Pole Dancing Champions, use our products.

With an X-Pole to suit all levels from beginner to professional, we remain the number one provider of dance poles, supplying gyms, studios and homes with the best in pole technology. Whether you're a beginner or a pro, looking for a new way to keep fit or sharpening your skills for your next competition, we can provide you with the equipment & skills to reach your goal!

WHATS ON OFFER?

X-Pole's work within the pole industry and how we have helped shape this market has been a remarkable achievement and one that we continually build upon.

We are actively seeking ways of helping all industry players further the cause of pole & aerial – in order to achieve this objective, we are committed to supporting and nurturing the right type of organisations that also have a desire to further the boundaries of pole & aerial. Are you this organisation/institution? If so, we want to hear from you.



SPONSORING EVENTS

In the past we have sponsored events through the following ways:

- Supplying pole equipment & accessories which is used within competitions
- Donating products to be offered as raffle prizes at charity fund raisers
- Contributing towards prizes awarded to pole competition winners
- Marketing & PR support, promoting and raising the profile of the event
- Offering banners, posters & pop-up stands for better visual effect
- Promotional material & leaflets on our products:

ANYWHERE ANYTIME...

Removable, portable, height adjustable and requiring no ceiling fixings, X-Pole is ready to go anywhere, anytime.

FUN, SEXY & SAFE

At X-Pole we know the importance of feeling confident and safe on your pole, whether attempting a basic spin or advanced invert this is why all our products are extremely sturdy as well as being easy to install & use.

X-Pole International is always proud to support The Pole Dance Community and Pole related competitions/events. It is our way of giving back to the artists, athletes and entertainers that make us who we are today.





HOW USING X-POLE AS A SPONSOR CAN ADD VALUE TO YOUR EVENT

We are extremely delighted to learn that you have considered X-Pole, the world leaders in pole technology, to be a (1) Sponsor (2) Partner at your (1) Event (2) Competition (3) Expo. In order to determine how X-Pole may be able to assist you with your request for sponsorship, we ask that you answer all the questions providing as much information as possible.



IMPORTANT INFORMATION

Please note: Due to the large volume of requests please make sure we have your information at least 6 months prior to the event to allow enough time for scheduling, co-branding and the promotion of your event. We may be able to make exceptions to this rule during off-peak times & due to extenuating circumstances.

X-POLE is committed to supporting and facilitating the growth of the pole industry and the events that take place within it. This is done at X-POLE's discretion via the provision of non-monetary resources. X-POLE's company policy strictly dictates that X-POLE will not offer any monetary support to any event/competition.

If the event is to be held is a competition and support is being requested for competition poles – all technical drawings of stage plan & design must be submitted 6 months prior to the event. If X-POLE deem the stage set-up not fit for purpose, X-POLE will not partake or supply the necessary equipment.

LEARN MORE

Should you have any queries, or are unsure as to how to answer any of the questions, then please do not hesitate to contact us at marketing@x-pole.co.uk We suggest that you research a bit about X-Pole to get a better idea of what we have done in the past and what we are currently involved in, make sure that you check out our;

Website at:
www.xpole.com

Facebook pages at:
www.facebook.com/xpoleinternational

Follow us on Twitter at:
www.twitter.com/xpoleint

Follow us on instagram at:
www.instagram.com/xpole

In order for us to assess the merits of this sponsorship, could you kindly send through the completed sponsorship form to marketing@x-pole.co.uk We suggest that you write your answers within the available fields, save the document and send it back to us in an email.

ADDITIONAL INFORMATION WHICH WILL ASSIST IN MAKING A DECISION

- Database of customers who will be attending the event – info to be supplied in excel format (if available).
- Brief overview of the previous event – if this is the first time this event is being held, please ignore this question.

WHAT WE WOULD EXPECT IN RETURN

- Links & logos to appear on the website & all Social Media Platforms.
- Vendor stand/Demo area allocated for X-POLE in a prominent location, accompanied by an information desk (Press pack to be made available to PR & Media) – this requirement will only be applied at the discretion of X-POLE & its members.
- X-POLE to be tagged when the event is promoted through the Social Media Platforms, such as Facebook & Twitter.
- All PR & Media to be informed that the competitors would be competing on X-POLE Championships poles.
- X-POLE banners to be displayed in prominent locations – with a core requirement to display one on the main stage behind the competitors.
- Announcement of X-POLE's involvement before, during and after the event.

FOLLOWING THE EVENT

- Full set of images of the entire competition.
- Sample of the video if one has been completed.
- List of PR & media presence to be sent through.
- List of email address & contact names of persons who had attended the event to be submitted to X-POLE (if this information is available).

TERMS & CONDITIONS OF SPONSORSHIP

- X-POLE maintain a very strict and high level of brand reputation and therefore X-POLE will not be associated with, or partner any event, in joint terms with any other pole manufacturer
- X-POLE has clearly outlined the requirements of the sponsorship. Failure to adhere to the terms may lead to X-POLE charging the event's organisers for its involvement and the blacklisting of the organiser from all future sponsorship opportunities.



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